



**MEDFORD
CITY COUNCIL**

Office of Justin Tseng,
City Councilor

GOVERNING AGENDA SUBMISSIONS

January 2024



MEDFORD CITY COUNCIL

Office of Justin Tseng,
City Councilor

SUMMARY

Resident Services and Public Engagement Committee

- Ordinances
 - Data Equity
 - Open Data Ordinance
 - Human Rights Committee Reform
 - Immigrants Commission
 - Language Access
- Oversight and Engagement
 - Modernizing the City Council Communications Strategy
 - Meetings with Underrepresented Groups
 - Increase Public Input via Open Surveys and Forms
 - Public Restrooms in Public Spaces

Planning and Permitting Committee

- Ordinances
 - Transportation Demand Management
 - Transit Signal Priority
 - Pesticide Regulations

Planning and Permitting Committee ctd.

- Blasting and Earth Removal Regulations
- Green Score
- Benchmarking for Large Buildings
- Transit Signal Priority

Miscellaneous

- Ordinances
 - Community Benefits Agreement (Administration and Finance Committee)
 - Gender-Affirming Care and Reproductive Healthcare Protection (currently in the Community Health and Public Safety Committee)
- Oversight and Engagement
 - One Stop Shop for Public Services (Community Health and Public Safety Committee)
 - *new* High School Intern Program (Education and Culture Committee)



RESIDENT SERVICES AND PUBLIC ENGAGEMENT COMMITTEE

Ordinances:

Data Equity

- Ensure data published by the city is grounded in equity principles
- Disaggregate data currently collected under larger race/ethnicity categories
- Help target city services to different communities more efficiently

Open Data Ordinance

- Create a system for residents to engage with data collected by the City of Medford and collaborate with city partners on policy development

Human Rights Commission (HRC) Reform

- Involve former and current members of the HRC, as well as HRC target communities, in modernizing the HRC's enabling ordinance
- Remove language/powers from the enabling ordinance that is outdated/restrictive

Immigrants Commission

- Institutionalize outreach to non-citizen residents and participation in local governance/policy making (advisory role)
- Work to address the needs of Medford's immigrant communities and strengthen the ability of immigrants to fully and equitably participate in Medford's economic, civic, social, and cultural life
- Integrate this work under the umbrella of a reformed Human Rights Commission



RESIDENT SERVICES AND PUBLIC ENGAGEMENT COMMITTEE

Ordinances, continued:

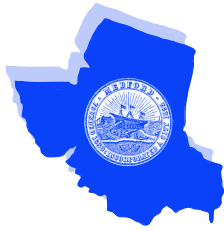
Language Access

- Increase/cement existing access to city services for residents who speak languages other than English or who have at least one disability
- Focus on availability of interpretation, translation, and assistive technologies
- Review quality of existing services

Oversight and Engagement

Modernizing the City Council Communications Strategy

- Press Releases:
 - Create a subcommittee to work on monthly press release updates to send out to social media accounts and city email list
- Senior Center Newsletter
 - Bullet point summaries from press releases
- Social Media:
 - Create social media accounts
 - Determine social media use rules
- Short-form Videos:
 - Create update videos on meetings and important issues and post onto either social media/Medford Community Media



RESIDENT SERVICES AND PUBLIC ENGAGEMENT COMMITTEE

Oversight and Engagement, continued:

Modernizing the City Council Communications Strategy (ctd.)

- Website:
 - Hold a Standing Committee meeting (and invite the city's Communications Director to attend) to solicit feedback from the public, propose changes, and updates to the City Website
 - Create a list of what we want to see on the City Council website

Meetings with Underrepresented Groups

- Listening sessions with under-represented and under-served populations (city councilors listen)
- Work with community partners to hold meetings outside of City Hall if possible
- Celebrations for underrepresented faith groups

Increase Public Input via Open Surveys and Forms

- Increase accessibility of providing input to the City Council by developing surveys and input forms

Public Restrooms in Parks/Squares

- Work with partners to develop plans to set up more public restrooms in public spaces



PLANNING AND PERMITTING COMMITTEE

Ordinances

Transportation Demand Management

- Adopt a transportation demand management ordinance whereby large commercial and institutional developments and/or large employers must develop a transportation demand management plan, designed to reduce private vehicle trips to the site
- T 1.4.G. in the Climate Action and Adaptation Plan

Transit Signal Priority

- Implement a strategy to reduce delays to transit vehicles at traffic signals to reduce transit travel times and improve transit reliability

Pesticide Regulations

- Consider adopting pesticide and fertilizer use ordinances to restrict the use/timing of applying synthetic products in order to protect the health of residents, pets, waterways, soils, and ecosystems
- EN 1.3.F in Climate Action and Adaptation Report

Blasting and Earth Removal Regulations

- Develop a basic system of permitting, regulation, and notification for blasting and earth removal projects



PLANNING AND PERMITTING COMMITTEE

Ordinances, continued.

Benchmarking for Large Buildings

- Implement a reporting/disclosure ordinance for commercial and multifamily residential buildings over a particular size threshold that will require eligible buildings to track and disclose energy use and greenhouse gas emissions. Consider requiring benchmarking for water usage as well. Lead focus groups to gather input from property-owners, managers, renters, real estate brokers, and other relevant sectors in the design and implementation of the programs; include outreach, education, and training initiatives as part of program implementation.
- BE 2.2.A in Climate Action and Adaptation Plan
- CR 2.1.2. in Comprehensive Plan

Green Score

- Points-based system whereby developers must meet a specific set of points, awarded based on the integration of natural systems (e.g., plantings, trees, green roofs, green walls, etc.)
- Encourage new development to mitigate the urban heat island effect through the incorporation of green space and natural systems
- Encourage new development and redevelopment to capture, infiltrate, and evapotranspire more stormwater on site to reduce stormwater volume, flood risk, and stress on the stormwater system
- Encourage new development and redevelopment to meet healthy soil standards, which ensure soil in the city can better infiltrate stormwater, sequester carbon, reduce erosion, and support ecological health



MISCELLANEOUS

Ordinances

Community Benefits Agreement (Administration and Finance Committee)

- Create a Community Benefits Committee to help negotiate community benefits with large real-estate projects and non-profits, manage the needs assessment process, and develop an approach for distributing funds to worthy projects and initiatives that address pressing needs

One Stop Shop for Public Services (Community Health and Public Safety Committee)

- Integrate existing public/social services into a one-stop shop where residents can easily find and access them

Gender-Affirming Care and Reproductive Healthcare Protection (currently in the Community Health and Public Safety Committee)

- Protect patients and medical professionals seeking and providing gender-affirming and reproductive healthcare
- Prohibit the opening of crisis pregnancy centers

Oversight and Engagement

***new* High School Intern Program (Education and Culture Committee)**

- Create an internship program with various city departments to help Medford High School students gain work experience and help with departmental capacity